

**SAPUTO ANNOUNCES IT MAY PURCHASE UP TO 2,075,000 COMMON SHARES
THROUGH PRIVATE AGREEMENTS**

(Montréal, August 14, 2015) – Saputo Inc. (TSX: SAP) (Saputo or the Company) announced today it may purchase for cancellation up to 2,075,000 of its common shares pursuant to private agreements with arm's-length third-party sellers. The common shares so purchased would be counted towards the 19,532,686 common shares Saputo is entitled to repurchase for cancellation under its normal course issuer bid announced on November 6, 2014. Information regarding each purchase, including the number of common shares purchased and the aggregate purchase price, would be available on SEDAR following completion of any such purchase.

Such purchases would be made pursuant to an issuer bid exemption granted by the Ontario Securities Commission and would take place by way of one or more transactions to be completed pursuant to the terms of the exemption, which provides that such purchases shall occur on or prior to November 16, 2015. The price Saputo would pay for the common shares purchased under such agreements would be negotiated by Saputo and the seller, and would be at a discount to the prevailing market price of Saputo's common shares on the Toronto Stock Exchange at the time of the purchase.

Caution Regarding Forward-Looking Statements

This news release contains forward-looking statements within the meaning of securities laws. These statements are based, among other things, on Saputo's assumptions, expectations, estimates, objectives, plans and intentions as of the date hereof regarding projected revenues and expenses, the economic, industry, competitive and regulatory environments in which the Company operates or which could affect its activities, its ability to attract and retain customers and consumers, as well as the availability and cost of milk and other raw materials and energy supplies, its operating costs and the pricing of its finished products on the various markets in which it carries on business.

These forward-looking statements include, among others, statements with respect to the Company's short and medium term objectives, outlook, business projects and strategies to achieve those objectives, as well as statements with respect to the Company's beliefs, plans, objectives and expectations. The words "may", "should", "will", "would", "believe", "plan", "expect", "intend", "anticipate", "estimate", "foresee", "objective", "continue", "propose" or "target", or the negative of these terms or variations of them, the use of conditional tense or words and expressions of similar nature, are intended to identify forward-looking statements.

By their nature, forward-looking statements are subject to a number of inherent risks and uncertainties. Actual results could differ materially from the conclusion, forecast or projection stated in such forward-looking statements. As a result, the Company cannot guarantee that any forward-looking statements will materialize. Assumptions, expectations and estimates made in the preparation of forward-looking statements and risks that could cause actual results to differ materially from current expectations are discussed in the Company's materials filed with the Canadian securities regulatory authorities from time to time, including the "Risks and Uncertainties" section of the Management's Discussion and Analysis included in the Company's 2015 Annual Report.

Forward-looking statements are based on Management's current estimates, expectations and assumptions, which Management believes are reasonable as of the date hereof, and, accordingly, are subject to changes after such date. You should not place undue importance on forward-looking statements and should not rely upon this information as of any other date.

Except as required under applicable securities legislation, Saputo does not undertake to update or revise these forward-looking statements, whether written or verbal, that may be made from time to time by itself or on its behalf, whether as a result of new information, future events or otherwise.

About Saputo

Saputo produces, markets, and distributes a wide array of dairy products of the utmost quality, including cheese, fluid milk, extended shelf-life milk and cream products, cultured products and dairy ingredients. Saputo is one of the top ten dairy processors in the world, the largest cheese manufacturer and the leading fluid milk and cream processor in Canada, the third largest dairy processor in Argentina, and the fourth largest in Australia. In the US, Saputo ranks among the top three cheese producers and is one of the largest producers of extended shelf-life and cultured dairy products. Our products are sold in several countries under well-known brand names such as *Saputo*, *Alexis de Portneuf*, *Armstrong*, *Bari*, *Baxter*, *Black Creek*, *COON*, *Cracker Barrel**, *Dairyland*, *DairyStar*, *Dragone*, *DuVillage 1860*, *Friendship*, *Frigo Cheese Heads*, *Great Midwest*, *Kingsey*, *La Paulina*, *Milk2Go/Lait's Go*, *Mil LeI*, *Neilson*, *Nutrilait*, *Organic Creamery*, *Ricrem*, *Salemville*, *Scotsburn**, *Stella*, *Sungold* and *Treasure Cave*. Saputo Inc. is a publicly traded company and its shares are listed on the Toronto Stock Exchange under the symbol "SAP".

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