



## PRESS RELEASE

*For Immediate Release*

### SAPUTO INVESTS ONE MILLION DOLLARS TO SUPPORT OLYMPIANS AND FUTURE HIGH PERFORMANCE ATHLETES

**Montreal, October 7, 2010** – Saputo Inc. announced today it is renewing its partnership with the Quebec Foundation for Athletic Excellence by investing an amount of one million dollars over the next five years, which represents \$200,000 annually. During this 11<sup>th</sup> edition of the Saputo Bursary Program, Saputo inc. also presented this year's 27 recipients, who share a total amount of \$100 000 in bursaries.

Saputo is proud to support the development of today's high performance athletes as well as future ones. These young athletes, who represent our society on the national and international scenes, highly deserve our support in their quest for success. Saputo believes in the importance of staying active, choosing a healthy lifestyle and surpassing oneself.

Mr. Claude Chagnon, President of the Quebec Foundation for Athletic Excellence, added: "This investment of one million dollars represents 10% of the Foundation's objective to raise 10 million dollars by the end of 2015. This further demonstrates Saputo's commitment and confidence in the Quebec Foundation for Athletic Excellence and, in the high performance and future athletes of Quebec."

Among the bursary recipients this year, several have excelled on the international scene. The silver medallist at the Summer Olympic Games in Beijing in taekwondo **Karine Sergerie**; the Olympic wrestler **Martine Dugrenier**, recipient of a sixth Saputo bursary, who just won a third World Title; the sisters in freestyle skiing-moguls **Maxime, Justine** and Olympian **Chloé Dufour-Lapointe**, who finished 5<sup>th</sup> at her first Olympic Games in Vancouver; in weightlifting, **Marilou Dozois-Prévost** who finished 10<sup>th</sup> at the last Summer Olympic Games in Beijing and recently won the gold medal at the Commonwealth Games; in short track speed skating **Valérie Maltais** who finished 14<sup>th</sup> on 1 500m at the 2010 Winter Olympic Games. Other notable mentions include diver **Meaghan Benfeito**, 4<sup>th</sup> on 10m individual and synchro at the 2009 World Aquatic Championships; in judo, **Sergio Pessoa** who won a World Cup in Miami in 2010 in the 60kg category and in Olympic wrestling, **Dorothy Yeats**, who won the Gold medal at the 2010 Youth Olympic Games in Singapore.

This year, Saputo also encouraged 10 of the best female soccer players between the ages of 15 and 17, identified as *Hopeful* or *Elite*. This selection was made in collaboration with the Quebec Soccer Federation.

## 2010 SAPUTO BURSARY RECIPIENTS

<b>Name Age – Amount</b>	<b>Sport</b>	<b>Residence (City of origin)</b>	<b>Important recent results</b>
Meaghan Benfeito 21 yrs old – \$5,000	Diving	Montreal (Villeray)	4 <sup>th</sup> on 10m individual and synchro at the 2009 World Aquatic Championships.
Kerrian Chunlaud 17 yrs old – \$3,500	Freestyle Skiing Moguls	Quebec	4 <sup>th</sup> all around at the 2010 Canadian Series.
Marilou Dozois-Prévost 24 yrs old – \$5,000	Weightlifting 53kg and under	Candiac	Gold medallist at the 2010 Commonwealth Games in New Delhi
Véronique Drapeau-Zgoralski 18 yrs old – \$2,500	Cycling Road and Track	Montreal (Nuns Island)	Gold medallist in the road race event and 4 <sup>th</sup> at the time trial event at the U-19 Junior National Championship in 2010.
Chloé Dufour-Lapointe 18 yrs old – \$5,000	Freestyle Skiing Moguls	Montreal (RDP)	5 <sup>th</sup> in the moguls event at the 2010 Winter Olympic Games in Vancouver.
Justine Dufour-Lapointe 16 yrs old – \$3,500	Freestyle Skiing Moguls	Montreal (RDP)	Bronze medallist in the solo and dual events (moguls) at the 2010 Senior National Championships.
Maxime Dufour-Lapointe 21 yrs old – \$5,000	Freestyle Skiing Moguls	Montreal (RDP)	8 <sup>th</sup> in the solo event and 12 <sup>th</sup> in dual at the 2010 World Cup in Sweden.
Martine Dugrenier 31 yrs old – \$10,000	Olympic Wrestling 67kg and under	Montreal (NDG)	World Champion in 2010, 2009 and 2008.
Alexis Lalonde 15 yrs old – \$2,000	Freestyle Skiing Moguls	Châteauguay	2-time gold medallist in solo and at the Big Air events at the 2010 Junior national Championships.
Simon Lambert-Lemay 20 yrs old – \$2,500	Cycling Road and track	St-Ours	6 <sup>th</sup> at the 2010 Univest Grand Prix in Pennsylvania 2010 (UCI race)
Valérie Maltais 20 yrs old – \$5,000	Short Track Speed Skating	Montreal (Hochelaga) & Saguenay	14 <sup>th</sup> on 1,500m at the 2010 Winter Olympic Games in Vancouver.
Joëlle Numainville 22 yrs old – \$5,000	Cycling Road	Laval	Silver medallist in the road race event at the 2010 Panamerican Championships.
Sergio Pessoa 22 yrs old – \$5,000	Judo 60kg and under	Brossard	Gold medallist at the 2010 World Cup in Miami.
Mickaël Poulin 23 yrs old – \$5,000	Paralympic Basketball	Ancienne-Lorette	Silver medallist at the 2010 Visa Cup in Manchester.
Adrienne Provost 17 yrs old – \$2,500	Cycling Road and Track	Terrebonne	Gold medallist in the road race and time trial events and finished first all-around at the 2010 Charlevoix Grand Prix.
Karine Sergerie 25 yrs old – \$10,000	Taekwondo	Quebec	Gold medallist at the Canada Open, at the German Open, at the Holland Open, at the US Open in 2010.
Dorothy Yeats 17 yrs old – \$3,500	Olympic Wrestling	Montreal (Montreal-West)	Gold medallist at the 2010 first ever Youth Olympic Games in Singapore.

## SOCCER RECIPIENTS

Maryse Bard-Martel 15 yrs old – \$1,500	Soccer	Boisbriand	Upgraded player, silver medallist at the U-16 National Championships in 2010.
Audrey-Ann Coughlan 15 yrs old – \$1,500	Soccer	Longueuil	Upgraded player, silver medallist at the U-16 National Championships in 2010.

Valérie Moisan, 15 yrs old – \$1,500	Soccer	Repentigny	Member of the U-15 National team in 2010 and she was also awarded the Ballon d'Or (U-14) of the LSEQ in 2009.
Amandine Pierre-Louis 15 yrs old – \$1,500	Soccer	Laval	Upgraded player, silver medallist at the U-16 National Championships in 2010.
Sabrina Santarossa 15 yrs old – \$1,500	Soccer	Granby	Upgraded player, silver medallist at the U-16 National Championships in 2010.
Charlène Achille 16 yrs old – \$2,500	Soccer	Longueuil	Gold medallist at the CONCACAF Tournament and participated in the U-17 2010 World Cup.
Caroline Beaulne 16 yrs old – \$2,500	Soccer	Longueuil	Gold medallist at the CONCACAF Tournament and participated in the U-17 2010 World Cup.
Sarah-Maude Bouchard-Canuel 15 yrs old – \$2,500	Soccer	Sherbrooke	Upgraded player, silver medallist at the U-16 National Championships in 2010.
Sabrina Hémond 17 yrs old – \$2,500	Soccer	Sherbrooke	Won the 2010 CONCACAF Tournament against the USA and was selected for the U-17 World Cup.
Valérie Sanderson 15 yrs old – \$2,500	Soccer	Boisbriand	Upgraded player, silver medallist at the U-16 National Championships in 2010.

### About Saputo

Saputo produces, markets and distributes a wide array of products of the utmost quality, including cheese, fluid milk, yogurt, dairy ingredients and snack-cakes. Saputo is the 12<sup>th</sup> largest dairy processor in the world, the largest in Canada, the third largest in Argentina, among the top 3 cheese producers in the United States and the largest snack-cake manufacturer in Canada. Our products are sold in more than 40 countries under well-known brand names such as *Saputo*, *Alexis de Portneuf*, *Armstrong*, *Baxter*, *Dairyland*, *Danscorella*, *De Lucia*, *Dragone*, *DuVillage 1860*, *Frigo Cheese Heads*, *Kingsey*, *La Paulina*, *Neilson*, *Nutrilaït*, *Ricrem*, *Stella*, *Treasure Cave*, *HOP&GO!*, *Rondeau* and *Vachon*. Saputo is a publicly traded company whose shares are listed on the Toronto Stock Exchange under the symbol SAP.

### About the Quebec Foundation for Athletic Excellence

The mission of the Foundation is to financially support and encourage student-athletes in their pursuit of excellence and to promote athletes as role models in Quebec society. Over the past five years, the Foundation has awarded close to \$2.9 million in bursaries to student-athletes, and endeavours to increase its yearly amount in bursaries to \$1 million as part of its plan for 2010-2015. For more information, visit the Foundation's website at [www.faeq.com](http://www.faeq.com).

– 30 –

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