

Communiqué PRESS RELEASE

Event

Saputo welcomes the *Confrérie des chevaliers du Taste Fromage de France* and honours 13 personalities from the cheese industry at the *Salon International de l'Alimentation de Montréal*

Montréal, April 14, 2005 – Saputo is welcoming the Grand Master of the renowned cheese society the *Confrérie des chevaliers du Taste Fromage de France*, Mr. Christian Room, and inducting 13 personalities from the cheese industry. The ceremony took place at the *Salon International de l'Alimentation de Montréal* (SIAL, the International Food Exhibition), at the Palais des congrès from April 13 to 15, 2005.

Recipients of the titles "*Chevalier*," "*Officier*," and "*Commandeur*" are people who have worked tirelessly in championing and promoting Québec, Canadian and French cheeses, whether in Québec, in America or elsewhere in the world.

One of these, the journalist and food columnist Mr. Philippe Mollé, accepted the distinction with the following words: "I feel very privileged to receive this honour, but above all I'm happy to see how dynamic our cheese industry is, and how the variety and quality of the products that we make here are stimulating so much interest on the part of a group as respected and knowledgeable as the *Confrérie du Taste Fromage de France*."

The *Confrérie du Taste Fromage* was founded in Paris in 1954. The goal of the society is to showcase all the great cheeses of France, to see that traditions are preserved and to perpetuate the spirit of the *Confrérie*. In light of this so very French vocation, Saputo is especially proud to be welcoming the society's members to Montréal and in so doing highlight the know-how of Québécois and Canadians and their work in promoting cheeses from our soil.

For the complete list of recipients of the *Confrérie du Taste Fromage* as well as brief résumés, please see the appended document. Concise documentation on the *Confrérie des chevaliers du Taste Fromage de France* is also available.

Photos can be found at the following address: <http://pepe.hete.org/taste-fromage>

About Saputo

Since 1954, Saputo has maintained its family flavour and the vitality of a team whose passion is equalled only by its know-how... and its taste for good food! Saputo employs 7,500 individuals in its 42 plants and its distribution centres. Well established in the dairy and grocery products sectors, its products are offered under the brand names of *Saputo*, *Stella*, *Frigo*, *Dragone*, *Armstrong*, *Caron*, *Cayer*, *Treasure Cave*, *Dairyland*, *Baxter*, *Nutralait*, *La Paulina*, *Ricrem* and *Vachon*. Saputo is the largest dairy processor in Canada, one of the largest cheese producers in North America and the third largest dairy processor in Argentina. Saputo Inc. is a public company whose shares are listed on the Toronto Stock Exchange under the symbol SAP. Visit our website at www.saputo.com.

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Information

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