



**NEWS RELEASE**  
For immediate release

## **Saputo Steps Into the Ring with Olympic Hopeful Martine Dugrenier**

*(Montréal, August 26, 2011)* – Saputo Inc. today announced its sponsorship of Martine Dugrenier, three-time world wrestling champion and Olympic hopeful.

Saputo has been supporting Martine since 2005, through the Québec Foundation for Athletic Excellence. With the new sponsorship, she joins the Company's summer athletes **Kathy Tremblay** (triathlon), and **Tara Whitten** (cycling).

This summer, Martine has won the Spanish Grand Prix, the Canada Cup, the Austrian Grand Prix, and the German Grand Prix.

Aside from wrestling, she is also intensely focused on her studies. She has two bachelor degrees and is currently working on her Masters. She lives, trains and studies in Montréal.

Saputo is proud to support its athletes, who train to be the best in their respective disciplines. Saputo shares their passion and desire to surpass themselves and to give their all to achieve their personal goals. Their determination, courage and perseverance make them commendable ambassadors of sports and role models.

Saputo believes that healthy eating and physical activity contribute to a balanced lifestyle. As such, Saputo is the Official Supplier of Packaged Dairy Products for the Canadian Olympic Team for the London 2012 Olympic Games. Through this partnership, Saputo will bring the spirit of the Games into Canadian kitchens!

## About Saputo

Saputo produces, markets, and distributes a wide array of products of the utmost quality, including cheese, fluid milk, yogurt, dairy ingredients and snack-cakes. Saputo is the 12th largest dairy processor in the world, the largest in Canada, the third largest in Argentina, among the top three cheese producers in the United States and the largest snack-cake manufacturer in Canada. Our products are sold in more than 50 countries under well-known brand names such as *Saputo*, *Alexis de Portneuf*, *Armstrong*, *Baxter*, *Dairyland*, *Danscorella*, *Dragone*, *DuVillage 1860*, *Frigo Cheese Heads*, *Great Midwest*, *King's Choice*, *Kingsey*, *La Paulina*, *Neilson*, *Nutrilait*, *Ricrem*, *Salemville*, *Stella*, *Treasure Cave*, *hop & go*, *Rondeau* and *Vachon*. Saputo is a publicly traded company whose shares are listed on the Toronto Stock Exchange under the symbol SAP.

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## Information

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